



PREMIUM PROMOTION PACKAGE

for Musicians and Artists

At Choice Treasures, fans find the music they want while station managers, policymakers, and journalists look to us to provide crucial data and in-depth analysis of how musicians are making a living. Our packages give musicians the information and tools they need to navigate the rapidly changing landscape. We work every day to create a future where players are fairly represented and recognized for their work.

Our specialty is in understanding the needs of our clients without breaking their budget at the same time. Every one of our station contracts, DJ connections, and coalition memberships have direct access to Radio, Fm, the internet streams, blogs, clubs, mixtape projects, E-blasts and official Mp3s pools that all DJ's draw from. We are exclusive resellers for 'Gemjin'.com International airplay, a part of the 'Coast2Coast', 'Independentlymajor' and Certified DJ coalitions. We have the most impact on breaking new music and the most bang for your hard-earned buck.

Tier I Promotion \$975

Tier I promotion is for mature artists that take their career seriously and are ready to take it to the next level. Often causing a quick pop of explosive interest, this package is for those who are prepared to exploit the opportunities this presents. We distribute your mixtape (digitally and physically if you choose to send us hard copies.) it includes a Press Release (based on information you supply, bio, image, etc.) copy written and submitted to major digital press release outlets who will be prepared to approach you when the Mix Tape drops. A professional Radio Interview is connecting you to your current and future fans, when added to the press statement will garner media interest. We only accept prepared and seasoned artists to ensure congruence of our mutual success. You retain all copyright and ownership rights. An MP3 of your interview for you to continue to distribute to media and responsibility for your career, success, and profit.

Tier I Promotion

- 2 Slots
- Copy Written Press Release
- 30 Minute Professional Radio interview
- Graphics & Creative:**
 - Double sided mixtape cover
 - 1 Digital Banner Advertisement
 - 30 day Digital Social Media Campaign

Distribution:

Two tracks of your choice on our next nationally and internationally distributed 'We Mean Business' Mix Tape. We will promote and distribute your singles on it through an email blast, Radio submission, Website submission for placement and reviews, DJs for feedback and create an opportunity for you for possible mixtape placement, additional interviews, venue exposure, and label recognition.

Interview Details:

Your live chat interview will be an announcement in the press release, broadcast LIVE to our International Partners, and recorded for you on Mp3 to distribute to further your career as a serious, bookable artist. Your tracks will play during the interview for long-lasting recognition. The Interview will be available 'on demand' and distributed via social media for 30 (consecutive) days.

Co-signs & Sponsors: (Sponsor logos must be on the cover for *guaranteed* fluid distribution)

Your mixtape sponsors are **Choice Treasures** www.gemjin.com **Gangstatainment Inc.** **Rustin Records**, www.independentlymajor.com, www.coast2coastmixtapes.com Logo's and usage rights will be provided for you proving recognition for the substantial commitment to industry leadership you deserve.

A'la Carte' Service Menu	
Single Track Promotion: Price \$500	Digital Promotion Ad-Distribution \$165
Press Release Price \$235	Distribution \$ 425
Radio Interview Price \$125	AirPlay Price \$185 (30day)
Graphics \$350	Social Media Campaign \$75

Serious Artists, prepared for success and ready to reach out to the industry opportunities can take advantage of this when it is time to make a music career on the next level.

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